



INTERNATIONAL MATCH
THE PROFESSIONAL FIT

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GENERAL MANAGER

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SUMMARY

We are looking for a director to start and develop a new online business with demonstrated success in different countries in Europe. The ideal candidate is an entrepreneur, owner of various online businesses with fast growing results on digital markets. You should have several years of management experience in a mayor player in the Internet Environment.

Are you native Brazilian and have an excellent English level?

Have you got financial resources to participate in the development of a successful business in this growing online market?

COMPANY DESCRIPTION

Leisure portal.

JOB DESCRIPTION

General manager - Business development - Operations Manager.

- Manage employees and contractors responsible for day-to-day operations of sites: sales, customer service, account management, content creation, product development, etc.
- Build expert-level understanding of the vertical consumer space, and how our portfolio of sites can maintain and grow their leadership positions.
- Build relationships and partnerships to help expand exposure and success of portfolio.
- Set and manage to a strict set of site performance goals including traffic and monetization.
- Help with due diligence and transition activities associated with new website acquisitions.
- Help set strategic direction for portfolio of sites.
- Drive prioritization and product development activities associated with site features and functionality.

EXPERIENCE

Minimum 7 years in similar position.

EDUCATION

MBA, Marketing.

LANGUAGES

Portuguese and English.

SKILLS

Social Media.
Viral Communications.
Advertising by Click (Google AdWords and others).
Community management.
Web development.
Affiliate marketing.
Email marketing (analytical).

Demonstrated experience growing traffic and revenue associated with web properties.
Experience working closely with and/or leading a diverse, professional sales team.
Clear leadership characteristics and success in reaching goals through team management.
Knowledge and experience with holidays, resorts, hotels, leisure, promotions.
Familiarity with web technologies and how to manage feature development.
Strong initiative and willingness to approach work with a sense of urgency.
Strong organizational and analytical skills.
Contacts with Venture Capitalists, Private Equity is a plus.

CONTRACT

ASAP. Full time.

SALARY

To be discussed. Participations in the company of maximum 30%.

CONTACT

Send your CV to: Esther Sancho, match@inamat.net